## Athletic Task Force Update

# Board of Trustees February 12, 2024

## Dr. Nicholas A. Chiaravalloti Dr. David Clark



## Members

- Nicholas Chiaravalloti, Vice President, External Affairs, Strategic Directions, and Senior Counsel to the President
- David Clark, Dean, Student Affairs
- Karen Hosick, Instructor/ Coordinator, Exercise Science
- Heather Devries, Associate Vice President, and Assessment Accreditation Liaison
- Jonathan Bowman, Academic Advisor
- Raffi Manjikian, Instructor, Chemistry
- June Barrier, Administrative Assistant, Student Affairs
- Matt Fessler, Dean, Enrollment
- John Urgola, Director, Institutional Research and Planning
- Madeline Rivera, Executive Administrative Assistant
- Abdessamad Belqueli, Student Representative



# **Timeline and Process**

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Athletics Task Forced created June 2022

HCCC hires consultant February 2023



Conducted eleven Zoom Meetings, two on campus meetings with seven different groups – Cabinet, Enrollment Management, Student Government Association, President's Executive Council, athletic directors at New Jersey City University and Saint Peter's University, Board members, and County Executive Office.



Participated in April 2023 Town Hall discussion.



# SWOT

#### Strengths

- Large feeder populations from which to recruit
- Enthusiastic campus community
- Supportive and motivated administration
- Supportive community
- Supportive elected officials
- President's experience with collegiate athletics

#### Weaknesses

- No recent institutional athletics history
- Unfamiliarity with Community College athletics culture
- Lack of outdoor athletics facilities
- Incomplete plan for ancillary/support athletics facilities in new Tower

#### **Opportunities**

- Large recruitment market for studentathletes
- Increased enrollment of Hudson County student-athletes
- Increased opportunity to recruit international student-athletes
- Community outreach via programs and facilities
- Corporate sponsorships, Facility naming opportunities, and Fund-raising
- School pride!

#### Threats

- Competition from established JUCO programs in Northern Region 19 colleges: Bergen, Passaic, Union, Essex, Morris, Sussex
- Facilities spread apart geographically creating logistical problems
- Difficulty in recruitment of female studentathletes

HUDSO

COMMUNITY COLLEGE

Inability to obtain consistent access to college-quality outdoor facilities



### **Proposed Sports Timeline**

2026-27 Men's Basketball

Women's Basketball

2027-28 Men's Volleyball

Women's Volleyball

Men's Cross Country/Track & Field

Women's Cross Country/Track & Field

2028-29 Men's Soccer

Women's Soccer

2029-30 Baseball

Softball

# Key Dates

Spring 2024	Apply for membership in NJCAA, Region 19, Garden State Athletic Conference	
	Announcement of Reintroduction of Intercollegiate Athletics	
Fall 2024	Hire Director of Athletics	
Fall/Spring 2024-25		
	Gain membership in NJCAA, Region 19, Garden State Athletic Conference	
	Confirm selection of sports and schedule for reintroduction	
Spring 2025	Hire Head Basketball Coaches	m
Fall 2026	Introduce Men's and Women's Basketball	Si



# DID YOU KNOW...

- Athletics increases enrollment and graduation rates;
- Athletics contributes to higher student engagement and community involvement;
- Student-athletes exemplify diversity;
- Athletics leads to increased brand recognition.
- https://www.ccdaily.com/2022/05/how-athletics-benefit-your-college/