
INTRODUCTION TO COMMUNICATION THEORY

COM 102 Introduction to Communication Theory**3.0 UNITS**

Introduction to Communication Theory is an introductory survey of human communication on many levels of interaction, from interpersonal to mass communication. Through the study of theoretical communication models, students will analyze the influence of language, perceptions, culture, and media on the communication process. Theoretical and practical skills will help students become more competent communicators with other individuals and groups.