
INTRODUCTION TO ENTREPRENEURSHIP

HMT 111 Introduction to Entrepreneurship**3.0 UNITS**

This course is designed to provide a foundation in entrepreneurship. The course will provide students with an understanding of the ongoing challenges for entrepreneurs in the key functional areas such as marketing, finance, and operations. Learning media, such as case studies and business plan templates, will be used to examine the opportunities that exist in new venture planning. Individual and organizational level issues will be addressed. Additionally, the course covers the legal and ethical implications that exist for Entrepreneurial planning. Prerequisite: Exit Basic Math and Basic English II