INTRODUCTION TO TRAVEL AND TOURISM

Introduction to Travel and Tourism HMT 112

3.0 UNITS

This course will cover an overview of the travel and tourism industry, through its involvement of transient clientele. Students will learn about the dynamics of the industry and its many foreign and domestic elements. The course will include an overview of the history of travel, including the characteristics of the popular modes of travel. Favorable destinations and career opportunities that can service those destinations will be covered. Co-requisite: HMT 110