

12.05.24 6 P.M.

Culinary Conference Center. 161 Newkirk Street Jersey City, NJ 07306

Ignite the Future.

Established in 1997, the Hudson County Community College Foundation supports and promotes the College and its students.



















Gala 2024 Sponsorship Levels

\$20,000 Jade Anniversary Sponsor

- Your sponsorship includes a table for eight, advertisement with company logo in our ad journal, and two on-stage tickets for our 2025 Commencement ceremony. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$1,000 will be marked as a donation to our Foundation Art Program.

\$10,000 Ambassador of the Arts

The Hudson County Community College Foundation Art Collection includes paintings, sculptures, photography, drawing, limited-edition prints, and more! The Collection reveals aspects of America's and New Jersey's rich artistic and cultural heritage from the Hudson River School period through today.

- Your sponsorship includes a table for eight and a private guided tour of the Foundation Art Collection. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$750 will be marked as a donation to our Foundation Art Program.

\$6,000 Community Sponsor

- Your sponsorship includes a table for eight and a virtual ad displayed during our Gala. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$500 will be marked as a donation to our Foundation Art Program.

\$4,000 Scholarship Sponsor.

- Your sponsorship includes a table for four. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$500 will be marked as a donation to our Foundation Art Program.

\$500 Individual Dinner Ticket

27	7 th Annual Gala Sponsoi	rsh	iŗ	о Орр	ortunities		
	\$10,000 Ambassador of the Arts Sponsor \$6,000 Community Sponsor \$4,000 Scholarship Sponsor		Advertising deadline is Monday, November 11, 2024. All payments are due on or before Monday, December 2, 2024.				
	I cannot attend but I wish to support the College's greatest needs with a gift of \$ * Sponsorship at this level does not include Gala admission.						
l ca	nnot attend but wish to support \$4,800			=			
Pri	int Advertising			·			
	Inside Front Cover \$1,500 Full page Inside Back Cover \$1,500 Full page Gold Page \$1,000 Full page on gold background Silver Page \$500 Full page on silver background White Page \$250 Full page on white background	i d	3		be displayed on Iring the Gala event Ional \$300.		
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Name as it appears on credit card:							
Address: Card No.:							
Expiration Date:/ Security Code:							
	Pay by Check SCAN QR CODE						
Enclosed is my check in the amount of \$ Please make checks payable to: or click here to access the online form							
HC	CC Foundation, 162-168 Sip Avenue, 2nd Floor, Jer	rsey C	ity,	, NJ 07306.			
Plea	se use the following name in all publications:						
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Tele	phone: Emai	l:					
	information, please contact foundation@hccc.ed	<u>u</u> , (20	1) 3	60-4778.			
Use	subject line: HCCC Gala 2024						

27th Annual Gala Advertising Specifications

ADOBE PDF PRESS READY format with fonts and supporting image files embedded

Images must be CMYK or Grayscale (NO RGB or JPEG Images).
All spot colors will be converted to CMYK.

ALL image size MUST be 300 dpi or greater.

(Ads cannot be accepted in Microsoft Publisher or Microsoft Word.)

NOTE: Publisher is not responsible for files that print with default replacement fonts. Publisher is not responsible for proofreading, spelling, or grammatical errors.

Advertising deadline is Monday, November 11, 2024.

(Ads received after the deadline will not be in the journal.)
All payments are due on or before Monday, December 2, 2024.

Ads may be submitted to <u>foundation@hccc.edu</u>
Digital ads to be submitted as a jpg or pdf.

For more information contact: 201-360-4778 | foundation@hccc.edu

Gold Page \$1,000

Your ad here 8 in. width x 10 in. height

Silver Page \$500

Your ad here 8 in. width x 10 in. height

White Page \$250

Your ad here 8 in. width x 10 in. height

Feeling Lucky?

Enter the Lucky Odds Raffle

Grand Prize
40% of ticket sales

Second Prize 6% of ticket sales

Third Prize

4% of ticket sales

Enter the Hudson County Community College Foundation's "Lucky Odds Raffle!"

Winning tickets will be drawn at the 27th Gala on Thursday, December 5, 2024.

Proceeds of drawing will benefit the Foundation's greatest needs. You do not need to be present at the Gala to win the raffle.

Tickets \$50 each

To purchase a raffle ticket, please complete the form below or scan the QR code or <u>click here to access the online form.</u>



HCCC FOUNDATION -Lucky Odds Raffle						
Name: Title:						
Company:						
Address:						
City: State: Zip:						
Telephone: Email:						
Ticket sold by:						
Pay by Credit Card						
Bill my: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa						
Name as it appears on credit card:						
Address:						
Card No.:						
Expiration Date: / / Security Code:						

Please make checks payable to: HCCC Foundation,
Mail to: 162-168 Sip Avenue, 2nd Floor, Jersey City, NJ 07306
For information, please contact: foundation@hccc.edu,
use subject line: HCCC Gala 2024 (201) 360-4006.

The HCCC Foundation's Enduring Support for HCCC Students

It was another momentous year at Hudson County Community College, as an HCCC record 1,532 students graduated at our 2024 Commencement ceremony, and our innovative Hudson Scholars Program continued to garner national acclaim, winning the 2024 Bellwether Legacy Award for its enduring impact on student success. HCCC also won the 2024 American Association of Community Colleges (AACC) 2024 Award of Excellence for Student Success, further bolstering its growing national reputation as a pioneer in creating transformative outcomes for community college students.

There's no question that 2024 was a remarkable year for HCCC, it was also another strong year for the HCCC Foundation.

HCCC Foundation is strongly committed to the belief that all Hudson County residents should be afforded the opportunity to acquire a college education and enjoy the lifelong benefits and transformative power of higher education. To make this ambitious vision a reality, the HCCC Foundation works tirelessly to find and secure the much-needed funding that provides scholarships for students, seed money for new and innovative pro-grams like our Hudson Scholars Program, stipends for faculty development, capital to assist the College in its physical expansion, and resources to address the basic needs of our HCCC community members and students beyond the classroom.

This year, the Foundation continued to make a profound impact on the lives of HCCC students, awarding over \$300,000 in scholarships to deserving HCCC students.

For many of these students, access to HCCC's high-quality academic offerings and innovative programming would be out of reach but for the diligent work of the Foundation and the generosity of donors like you.

The Endowment has benefited from the restructuring implemented in May of 2023. Currently the Endowment stands at \$1,925,021. It has grown 18.11% or \$379,815 during the 15 months since the Board approved the implementation of the new strategy. This has positioned the Foundation to generously support scholarships to students. The Board's adoption of a formal Investment Policy and hiring of a consultative investment manager has solidified the Foundation's financial security and established a base for future growth.

The Foundation Art Collection continues to grow, with new donations of works from prominent artists such as Camille Pissarro and Henri Toulouse-Lautrec. The Foundation staged successful events like the Foundation Golf Outing, Donor Scholar Reception, and Subscription Dining Series, all of which are now highly-anticipated annual fixtures that generate significant funding for student scholarships.

Under the leadership of Vice President for Advancement and Communications and Executive Director of HCCC Foundation Nicole Bouknight Johnson and new Foundation Chair Ronnie Sevilla, the Foundation is building on this success and generating the momentum that will empower the Foundation to help even more HCCC students for years to come.



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